



## Offshore Wind Energy MBA: Operational Leadership

Hochschule Bremerhaven, Bremerhaven, Germany  
& Business Academy Southwest, Esbjerg, Denmark

Teaching language:	English	ECTS/weighting:	5 ECTS / 0.083 Full-time equivalent
Period:	Spring 2019	Approved:	10.09.18
Offered in:	Bremen/Bremerhaven, Germany	Tuition Fee:	2000 EUR

### Subject director

Palle Mørkøre, Business Academy Southwest.

### Prerequisites

A bachelor or other equivalent degree combined with two years' work experience from the energy or offshore sector - or other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry.

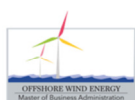
### Course Theme

Anyone can claim to be a leader but this claim only works if someone is prepared to follow a leader. This will happen if followers sense that a leader possesses leadership skills. These skills are never or very rarely present in any given individual but can be developed through systematic practice and study. In addition, there are social, moral and ethical limits to how a leader can behave and any aspiring leader must know these.

The present course is aimed at developing individual leadership skills for leading the self, others, teams and organizations. It also places leadership in the context in which it is executed and emphasizes existing research on what leaders actually do, which leadership practices seem to work and the implications of personality upon leader behavior. It is the aim to develop leaders in a wind industry environment drawing upon practical cases and problems and integrating the use of tools as negotiation strategy as a part of the operational leadership context.

### Aim & objectives

The participants will acquire the skills to analyze leadership in organizations. They will develop the ability to describe and assess leadership practice and challenges in different management situations within the wind energy sector and combine leadership understanding with the skills of negotiation. Participants develop and improve skills to lead, guide and govern people in organizations in various challenging situations and can evaluate them.





## Content

- Leadership concepts and theories
- Power and influence strategies
- Maintaining ethics & personal integrity
- How leaders use networking
- Developing a personal leadership plan
- Focus on the “operational” and “practical” and “executing” and “reflective” elements of leadership.
- Development of operational leadership through learning and through careful practice coupled to feedback and reflection
- Use negotiation skills as a part of leadership to free resource potentials in the company and its relationship with suppliers

## Teaching methods and evaluation

- Innovative teaching methods: We strive for actual competencies needed in the industry - a “bookless MBA”. Reading and studying is done at home for class preparation. During class, actual consultancy tasks and problems will be presented and the MBA students will then apply theory in a real-time scenario and solve actual problems for the partner firms.
- Self-study: We expect the participant to hold a high degree of self-discipline and show up well prepared to class and that they are motivated to share their knowledge.
- Live cases: Business cases will be analyzed to prepare the students/participants for future leadership requirements within wind energy.
- Workshops: Students will meet up physically two times during the module, to solve actual problems raised by partner firms.
- Forum, chat and messaging: All students can get in contact with their lecturer and fellow students to discuss, elaborate and clarify issues, ask questions and exchange views.

## Time of classes and location

One module consists of two workshops á two teaching days – each comprising 8 lectures:

- January 29<sup>th</sup> and 30<sup>th</sup>, 2019 at Reetec GmbH, Bremen
- March 12<sup>th</sup> and 13<sup>th</sup>, 2019 at University of Applied Sciences Hochschule Bremerhaven

## Form of instruction

The teaching methods focus on evolving actual competencies needed in the industry with innovative methods of teaching as a centerpiece. Reading and studying is done at home for class preparation. During class, actual consultancy tasks and problems will be presented and the MBA students will then apply theory solve actual problems for the partner firms.

## Comments

The course is limited to a maximum of 15 participants. Places are assigned on a first come, first served basis.

## For more information, please contact:

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