



About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector.

It is possible to book a single MBA module. From 2020 all the offered modules can be combined to gain a full Offshore Wind Energy MBA degree.

Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria is a bachelor or other equivalent degree combined with two years' work experience. If the applicants do not meet these criteria, they may still be considered if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English.



Developed and supported by cluster organisations and companies in Germany, Denmark, Belgium, UK and the Netherlands.



€ 2000 per module



Modules can be booked individually or compiled to a whole MBA degree.



Confirmed dates for modules can be found at www.owemba.com

MODULE I

FUTURE SCENARIOS IN STRATEGY DEVELOPMENT

Program Description

This module provides participants with new insights regarding long term development options, thereby identifying opportunities for strategic development of their business. The course provides opportunities for exchange of experiences and inspiration as well as space for thoughts, which there rarely is a time for in daily management activities. The module integrates methods and data management processes to develop strategic choices of the future, thereby adding a new dimension to strategy development. As opposed to traditional strategic thinking, this course expands into future studies and appropriate applications of new theories and methods.

Lecturer

Henrik Steffensen is a strategy consultant with a broad experience from the business life in general. He has a Master of Business Administration and Graduated Diploma in Business Administration.

He will be accompanied by Michael Bang, who is a director of the Hempel Academy and former director at Maersk Training. Michael also has a Master of Business Administration.

Module Structure



- **Module developed in collaboration with experts**
Representing both large and small medium sized companies from the offshore wind industry.
- **Professional application**
Real-life business case-based teaching
- **Flexibility**
2 x two-days-workshop and self-study before and between the workshops

Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Esbjerg. The first workshop will take place at April, 21st & 22nd 2020. The second workshop will take place at June, 9th & 10th 2020.

Registration is open until March 10th, 2020.

Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: owemba@easv.dk

More information at www.owemba.com