



About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector.

It is possible to book a single MBA module. From 2020 all the offered modules can be combined to gain a full Offshore Wind Energy MBA degree.

Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria is a bachelor or other equivalent degree combined with two years' work experience. If the applicants do not meet these criteria, they may still be considered if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English.



Developed and supported by cluster organisations and companies in Germany, Denmark, Belgium, UK and the Netherlands.



€ 2000 per module



Modules can be booked individually or compiled to a whole MBA degree.



Confirmed dates for modules can be found at www.owemba.com

MODULE IX

GLOBAL BUSINESS

Program Description

This module offers a framework for analysis, development and implementation of global offshore wind business. Participants will employ understanding of factor endowments (including geopolitics), intensity of rivalry, local demand conditions and competitiveness of related and supporting industries, creating a foreign national competitive advantage.

Lecturer

After shift in carrier path as a long time entrepreneur, Sigurdur Blöndal has gained extensive experience from project development in OWI, building a large network with leading professionals and providing very useful knowledge of industry challenges. In parallel he has lectured at University of Southern Denmark, Aalborg University and Business Academy Southwest in strategic business disciplines and Risk analyses methods.

Flemming Østergaard is a seasoned business executive with more than 26 years of sales, marketing, product innovation and leadership experience with international companies both in Denmark and abroad. The past five years have been dedicated to teaching at the Business Academy Southwest as well as heading up the 'Business and Applied Science' department. Flemming has been involved in developing the Offshore Wind MBA program since the beginning of the project and is part of the programs' Study Board.

Module Structure



- **Module developed in collaboration with experts**
Representing both large and small medium sized companies from the offshore wind industry.
- **Professional application**
Real-life business case-based teaching
- **Flexibility**
2 x two-days-workshop and self-study before and between the workshops

Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Esbjerg. The first workshop will take place on April 1st & 2nd 2020. The second workshop will take place on May 19th & 20th 2020.

Registration is open until February 26th , 2020.

Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: owemba@easv.dk

More information at www.owemba.com