



## About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector.

It is possible to book a single MBA module. From 2020 all the offered modules can be combined to gain a full Offshore Wind Energy MBA degree.

## Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria is a bachelor or other equivalent degree combined with two years' work experience. If the applicants do not meet these criteria, they may still be considered if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

### INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English.



Developed and supported by cluster organisations and companies in Germany, Denmark, Belgium, UK and the Netherlands.



€ 2000 per module



Modules can be booked individually or compiled to a whole MBA degree.



Confirmed dates for modules can be found at [www.owemba.com](http://www.owemba.com)

# MODULE IV

## INNOVATIVE PROJECT MANAGEMENT

### Program Description

The course aims at giving the students the ability to adapt project planning to a specific environment, to cope with different methods of project management, when staff from different companies cooperates, and to integrate flexibility needed offshore and reliability required in establishing a wind farm and ensuring its operations.

By bringing in innovative thinking in project planning and realization a project model tailored for the firm can be established between the outer ends of the traditional project management theory, e.g. water fall models and adaptive project management. The module combines the aspects of innovation and HRM to make project management a leadership tool.

### Lecturer

Prof. Björn Fagerström from Mälardalen University in Sweden is an expert in project management. Being the managing director of Inocean AB, he is as well strongly involved in the Offshore Wind industry.

He will be accompanied by Niels Bjært, who has broad experience from the offshore wind business from projects like Danish Kriegers Flak, Sandbank in Germany, Westermeerwind in Holland and London Array.

### Module Structure



- **Module developed in collaboration with experts**  
Representing both large and small medium sized companies from the offshore wind industry.
- **Professional application**  
Real-life business case-based teaching
- **Flexibility**  
2 x two-days-workshop and self-study before and between the workshops

### Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Hamburg. The first workshop will take place at October, 6th & 7th 2020. The second workshop will take place November, 17th & 18th 2020.

Registration is open until September 1st, 2020.

### Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: [owemba@easv.dk](mailto:owemba@easv.dk)

More information at [www.owemba.com](http://www.owemba.com)