



About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector. The MBA is accredited by AQAS.

You can start the MBA program with any module as far as places are available. You as well book a single module.

Participants study part-time alongside a full-time job in the offshore wind industry.

Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria is a bachelor or other equivalent degree combined with two years' work experience. If applicants do not meet these criteria, they may still be considered to participate in a module if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry. However, they cannot graduate with the MBA degree.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English and require face-to-face participation in the workshops.



Developed and supported by advisory boards in Germany, Denmark, and the Netherlands.



€ 2000 per module
€ 20000 for the complete MBA



Modules can be booked individually or compiled to an MBA degree.



Dates of the modules can be found at www.owemba.com

MODULE VII

INNOVATION THROUGH COLLABORATION

Program Description

This course aims at providing a deep understanding of how companies in the offshore wind energy sector can leverage upon collaboration to stimulate innovation and to build competitive advantage, as well as the managerial challenges they encounter as they do so. With the approach that innovation processes increasingly require collaboration, this module will introduce participants to concepts, methods and tools to improve their capacity to manage the entire innovation process from creative idea creation to implementation.

Lecturer

Lisbeth Brøde Jepsen holds a PhD in innovation and collaboration. She is a project manager at Maritime & Logistics Innovation Denmark (MARLOG), a new Danish maritime & logistics cluster and non-profit network hub for this industry and friends, where she facilitates innovation and collaboration between companies and universities.

René Chester Goduscheit is a professor and research group director at Aarhus University. His work also covers action research, consultancy and evaluation of projects/ programmes aimed at innovation. Primarily, his focal points are open innovation and the question how organisations can employ external sources in order to innovate and develop their business.

Empirical cases will be provided by participating company representatives, who will exemplify theory through real-life collaboration innovation.

Module Structure



- **Module developed in collaboration with experts**

Representing both large and small medium sized companies from the offshore wind industry.

- **Professional application**

Real-life business case-based teaching

- **Flexibility**

2 x two-days-workshop and self-study before and between the workshops

Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Bremerhaven.

Information about the registration deadline and the dates of the workshops are available at <https://owemba.com/information/>

Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: owemba@easv.dk

More information at www.owemba.com