



## About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector. The MBA is accredited by AQAS.

You can start the MBA program with any module as far as places are available. You as well book a single module.

Participants study part-time alongside a full-time job in the offshore wind industry.

## Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria are a bachelor or other equivalent degree combined with two years' work experience. If applicants do not meet these criteria, they may still be considered to participate in a module if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry. However, they cannot graduate with the MBA degree.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

### INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English and require face-to-face participation in the workshops.



Developed and supported by advisory boards in Germany, Denmark, and the Netherlands.



€ 2000 per module  
€ 20000 for the complete MBA



Modules can be booked individually or compiled to an MBA degree.



Dates of the modules can be found at [www.owemba.com](http://www.owemba.com)

# MODULE IX

## GLOBAL BUSINESS

### Program Description

This module offers a framework for analysis, development and implementation of global offshore wind business. Participants will employ understanding of factor endowments (including geopolitics), intensity of rivalry, local demand conditions and competitiveness of related and supporting industries, creating a foreign national competitive advantage.

### Lecturer

Thanks to his carrier path as a long time entrepreneur, Sigurdur Blöndal has gained extensive experience from project development in OWI, building a large network with leading professionals and providing very useful knowledge of industry challenges. In parallel he has lectured at University of Southern Denmark, Aalborg University and Business Academy Southwest in strategic business disciplines and Risk analyses methods.

Flemming Østergaard is a seasoned business executive with more than 26 years of sales, marketing, product innovation and leadership experience with international companies both in Denmark and abroad. The past five years have been dedicated to teaching at the Business Academy Southwest as well as heading up the the 'Business and Applied Science' department. Flemming has been involved in developing the Offshore Wind MBA program since the beginning of the project and is part of the programs' Study Board.

### Module Structure



- **Module developed in collaboration with experts**

Representing both large and small medium sized companies from the offshore wind industry.

- **Professional application**

Real-life business case-based teaching

- **Flexibility**

2 x two-days-workshop and self-study before and between the workshops

### Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Esbjerg.

Information about the registration deadline and the dates of the workshops are available at <https://owemba.com/information/>

### Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: [owemba@easv.dk](mailto:owemba@easv.dk)

More information at [www.owemba.com](http://www.owemba.com)