



About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector. The MBA is accredited by AQAS.

You can start the MBA program with any module as far as places are available. You as well book a single module.

Participants study part-time alongside a full-time job in the offshore wind industry.

Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria are a bachelor or other equivalent degree combined with two years' work experience. If applicants do not meet these criteria, they may still be considered to participate in a module if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry. However, they cannot graduate with the MBA degree.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

INFORMATION



Offered in different locations in the North Sea Region



All modules are conducted in English and require face-to-face participation



Developed and supported by advisory boards in Germany, Denmark, and the Netherlands.



€ 2000 per module
€ 20000 for the complete MBA



Modules can be booked individually or compiled to an MBA degree.



Dates of the modules can be found at www.owemba.com

MODULE I

FUTURE SCENARIOS IN STRATEGY DEVELOPMENT

Program Description

This module provides participants with new insights regarding long term development options, thereby identifying opportunities for strategic development of their business. The course provides opportunities for exchange of experiences and inspiration as well as space for thoughts, which there rarely is a time for in daily management activities. The module integrates methods and data management processes to develop strategic choices of the future, thereby adding a new dimension to strategy development. As opposed to traditional strategic thinking, this course expands into future studies and appropriate applications of new theories and methods.

Lecturer

Palle Mørkøre holds an executive master in Digital Transformation and Strategic Foresight. He has been teaching at the Business Academy Southwest and at the University of Southern Denmark. Moreover, he is the principal of the Royal Danish Airforce Academy.

He will be accompanied by Michael Bang, who is a director of the Hempel Academy and former director at Maersk Training. Michael also has a Master of Business Administration.

Module Structure



- **Module developed in collaboration with experts**

Representing both large and small medium sized companies from the offshore wind industry.

- **Professional application**

Real-life business case-based teaching

- **Flexibility**

2 x two-days-workshop and self-study before and between the workshops

Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Esbjerg.

Information about the registration deadline and the dates of the workshops are available at <https://owemba.com/information/>

Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: owemba@easv.dk

More information at www.owemba.com