



## About the Offshore Wind Energy MBA

This international MBA program is focused on management qualification of the offshore wind energy industry in the North Sea region. All modules focus on industry challenges and are conducted by highly qualified academic teachers as well as industry experts directly from the Offshore Wind sector.

It is possible to book a single MBA module. From 2020 all the offered modules can be combined to gain a full Offshore Wind Energy MBA degree.

## Admissions and Entry Requirements

To be a successful applicant of the Offshore Wind Energy MBA program, the candidate is already a professional with relevant work experience. Each application is considered individually and we welcome qualifications from various backgrounds.

The formal criteria is a bachelor or other equivalent degree combined with two years' work experience. If the applicants do not meet these criteria, they may still be considered if they can demonstrate other capabilities or relevant professional qualifications e.g. more than 5 years' business experience in the industry.

The Offshore Wind Energy MBA is an English-taught program and the modules are highly interactive. Candidates must show proficiency in English to successfully participate in the modules and go through extensive pre-reading.

## INFORMATION



Offered in different locations in the North Sea Region.



All modules are conducted in English.



Developed and supported by cluster organisations and companies in Germany, Denmark, Belgium, UK and the Netherlands.



€ 2000 per module



Modules can be booked individually or compiled to a whole MBA degree.



Confirmed dates for modules can be found at [www.owemba.com](http://www.owemba.com)

# MODULE VII

## INNOVATION THROUGH COLLABORATION

### Program Description

This course aims at providing a deep understanding of how companies in the offshore wind energy sector can leverage upon collaboration to stimulate innovation and to build competitive advantage, as well as the managerial challenges they encounter as they do so. With the approach that innovation processes increasingly require collaboration, this module will introduce participants to concepts, methods and tools to improve their capacity to manage the entire innovation process from creative idea creation to implementation.

### Lecturer

René Chester Goduscheit is Professor and Research Group Director at Aarhus University, Denmark, and an experienced lecturer within the field of innovation management and business development. His research is focused on innovation collaboration between companies, and a particular focus in his research is innovation and business development within the wind industry. He will be accompanied by Lisbeth Brøde Jepsen, who has a PhD in innovation and collaboration. She is project manager at the MARLOG Innovation Cluster where she facilitates innovation and collaboration between companies and universities.

Empirical cases will be provided by Per Hessellund Lauritsen, Offshore Research Manager at Siemens Gamesa Renewable Energy, who will exemplify theory through real-life collaboration innovation.

### Module Structure



- **Module developed in collaboration with experts**

Representing both large and small medium sized companies from the offshore wind industry.

- **Professional application**

Real-life business case-based teaching

- **Flexibility**

2 x two-days-workshop and self-study before and between the workshops

### Practical Details

Two face-to-face workshops with participants from all over Europe working in the Offshore Wind Industry will be conducted in Esbjerg, Denmark. The workshops will take place in spring 2022.

### Contact

If you are interested to sign up or would like more information, please contact us:

E-mail: [owemba@easv.dk](mailto:owemba@easv.dk)

More information at [www.owemba.com](http://www.owemba.com)